



*Innovation never felt so good.™*

**Why should I choose an ENERGY STAR® product for my home?**

## We're Glad You Asked!

Whether you live in a warm or cold region, you're probably feeling the pinch of high utility bills. An ENERGY STAR® qualified comfort system can help you cut energy costs and save hundreds of dollars every year.

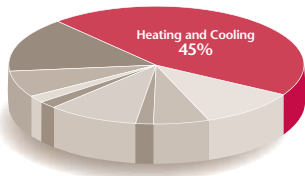
### A GOOD SIGN



ENERGY STAR is a U.S. government sponsored-program that helps businesses and homeowners save energy and protect the environment by giving them the information they need to make smart choices about efficiency. A key component of this program is the ENERGY STAR label,

which recognizes excellence in energy-efficient performance.

### BRILLIANT SAVINGS



Sources: U.S. Environmental Protection Agency, U.S. Department of Energy

One of the strongest reasons for choosing an ENERGY STAR labeled product over a conventional model is that it can deliver significant savings. An ENERGY STAR furnace can reduce your heating costs by as much

as 40%.<sup>1</sup> And an ENERGY STAR air conditioner can save you up to 50% on your cooling bills.<sup>1</sup> Proper sizing and installation of equipment is critical to achieve optimal performance. Split system air conditioners and heat pumps must be matched with appropriate coil components to meet ENERGY STAR® criteria. Ask your Lennox dealer for details or visit [www.energystar.gov](http://www.energystar.gov)

Given that average household heating and cooling costs amount to about \$600 a year (nearly half of your home's total energy bill)<sup>2</sup>, it makes sense to choose a higher-efficiency system.

### EXTRA CREDIT

If you install a new ENERGY STAR heating or cooling system, you may qualify for a federal tax credit of up to \$500.<sup>3</sup> You may also be eligible for utility rebates in your area.



**HOME COMFORT SYSTEMS**  
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### CLEANER GLOBAL ENVIRONMENT

By creating a more efficient home environment, you are contributing to a cleaner global environment. According to the EPA<sup>4</sup>, if just one in ten households installed ENERGY STAR heating and cooling products, the change would keep more than 17 billion pounds of pollution out of the air.

### MORE COMFORTABLE HOME ENVIRONMENT



Advanced technologies that improve energy efficiency also enhance your comfort, so you can enjoy more even temperatures, better humidity control and a constant flow of warm air. Lennox® high-efficiency home comfort systems are designed with the finest features available, so you get the best of all worlds.

XC21— The most quiet and efficient central air conditioner you can buy<sup>5</sup>



For three years in a row, Lennox has been named an ENERGY STAR Partner of the Year. Lennox is the first and only heating, ventilation and air-conditioning (HVAC) manufacturer to receive this prestigious award, which reflects our ongoing commitment to

making and selling energy-efficient solutions that save money and help protect the environment.

*For an efficient home comfort solution customized to fit your needs, contact your local Lennox dealer.*

1 U.S. Department of Energy, 2005

2 Environmental Protection Agency, 2004

3 Tax credits are available for certain high-efficiency cooling and heating equipment under the U.S. Energy Policy Act of 2005. For details, visit [www.energystar.gov](http://www.energystar.gov).

4 Environmental Protection Agency, 2005

5 A combination of sound ratings established per ARI's test standard: 270; and efficiency ratings established per ARI's test standard: ANSI/ARI 210/240-94.